

**KARE**  
**Katrina Aid and Relief Effort**

**Business Consulting Psychologists Offer FREE Seminars  
to New Orleans and Baton Rouge Businesses**

**WHAT:** Free seminars to help rebuild and refocus your business.

**WHERE: Baton Rouge**

**WHEN:** Thursday, November 1, 2007; 6:00 – 7:00 p.m.; Rm 212 Efferson Hall, **LSU Campus**  
**Parking:** Commuter lot across Highland St.

**WHERE: New Orleans**

**WHEN:** Friday, November 2, 2007; 1:00 – 4:30 p.m.; Rm 130 Goldring/Woldenberg Hall, **Tulane Campus**  
**Parking:** Free shuttle to campus from Uptown Square (200 Broadway St.)

**WHY:** Business consulting psychologists want to help rebuild the Katrina-affected region and aid the business community in that process.

Over the past two years, the **Katrina Aid and Relief Effort (KARE)**, a division committee of the American Psychological Association, has provided free services to business organizations and individuals affected by Hurricanes Katrina and Rita. On November 1 at LSU Baton Rouge, and on November 2 at Tulane in New Orleans, **FREE** business consulting seminars will be open to the public.

The goal of KARE is to help local organizations and individuals rebuild, renew and refocus their organizations and their lives to build an even stronger economic base. Workshops will be offered on both days, and contact information will be provided for future consultations in the storm-affected region

**Workshop Session Schedule**

<b>LSU</b> <b>Thursday, November 1</b> 6:00 – 7:00 p.m.	“The New World of Finding and Keeping Great Employees” with <b>Dr. Joan Brannick</b>
<b>TULANE</b> <b>Friday, November 2</b> 1:00 – 2:30 p.m.  3:00 – 4:30 p.m.	“The New World of Finding and Keeping Great Employees” with <b>Dr. Joan Brannick</b>  “Keeping Your Boat Afloat: Handling Stress Post-Katrina” with <b>Dr. Diana Clarke</b>

**Dr. Joan Brannick** is an expert in employee recruitment, hiring, and retention whose insights have appeared in CNN/Financial News, CIO magazine, Fortune Magazine, and US News and World Report. Author of *Hiring@NetSpeed* (NSC ePress, 2001) and *Finding and Keeping Great Employees* (AMACOM, 1999), a Fortune

**Dr. Diana Clarke** is President of Silverwood Associates where she applies 18 years of business consulting experience in leadership development and talent management. She has conducted numerous leadership coaching assignments in positions ranging from key organizational leaders to middle managers and supervisors in order to develop

