

## SIOP Placement Center Evaluation Survey Results

### Final Placement Center Usage Statistics

25 Employers

315 Job Seekers

Job Seekers	Mean	Min	Max
Placement Center Website	3.90	2	5
Registration Fee	3.50	2	5
Hours of Operation	4.00	3	5
Computer and Printer Access	4.58	3	5
Mailbox Process	3.37	1	5
Placement Center Space (interview area, candidate waiting area)	3.84	2	5
Help Desk Staff	4.37	3	5
Overall Satisfaction	3.65	2	5

Note: n = 20

How many times have you used the Placement Center as a job seeker in the past?		How many meetings/interviews did you conduct with employers during the SIOP Conference?		How many meetings/interviews did you conduct with Placement Center employers prior to the SIOP Conference?		To what extent did you use the mailboxes at Placement Center to communicate with employers?		How likely are you to use the Placement Center during future SIOP conferences if you are seeking a job?	
Frequency		Frequency		Frequency		Frequency		Frequency	
First	12	0	5	0	13	Never	5	Very Likely	6
1	3	1-3	12	1-3	7	Small extent	10	Possibly	10
2-4	4	4-6	3	4-6	0	Moderate extent	1	Doubtful	4
5+	0	7+	0	7+	0	Great Extent	3		

Job seekers (seekers) were generally satisfied with the components of the SIOP Placement Center. Seekers were most satisfied with the technological resources, hours of operation, and the help desk staff (the job placement center committee members + student volunteers). Seekers were least satisfied with the Mailbox process but most responses were still in the “neutral – satisfied range.” Overall satisfaction was also in the “neutral – satisfied range.” 50% of the job seekers who responded it was doubtful they would use the placement center in the future did not conduct a single interview at the placement center. The majority of the seekers this year were using the placement center for the first time. The mailbox process is the component of the Placement center that seekers are least satisfied with and the majority of employers do not use their mailbox. In the open ended comment responses, the mailbox system was characterized as being impersonal and a challenge to understand what the communication norms were/if employers were going to actually use their mailboxes. Taking all of this into account, it is our suggestion that physical mailboxes no longer be used at the Placement center. This still allows for users to interact effectively with one another via e-mail and cell phones during the conference.

<b>Employers</b>	<b>Mean</b>	<b>Min</b>	<b>Max</b>
Placement Center Website	3.67	3	4
Registration Fee	3.33	3	4
Hours of Operation	3.00	2	4
Computer and Printer Access	3.33	3	4
Mailbox Process	4.00	4	4
Placement Center Space (interview area, candidate waiting area)	3.00	2	4
Help Desk Staff	4.00	3	5
Overall Satisfaction	3.67	3	4

Note: n = 3

	How many times has your company used the Placement Center in the past?	How many meetings/interviews did you conduct with job seekers during the SIOP Conference?	How many meetings/interviews did you conduct with job seekers prior to the SIOP Conference?	To what extent did you use the mailboxes at Placement Center to communicate with job seekers?	How likely are you to use the Placement Center during future SIOP conferences if you have a job opening to fill?				
	Frequency	Frequency	Frequency	Frequency	Frequency				
First	0	0	0	2	Never	3	Very Likely	2	
1	0	1-3	1	1-3	0	Small extent	0	Possibly	1
2-4	1	4-6	0	4-6	0	Moderate extent	0	Doubtful	0
5+	2	7+	1	7+	1	Great Extent	0		

Employers were generally satisfied with the components of the SIOP Placement Center. Since there were only three respondents, further interpretation of the results is not prudent. Some employer open ended comments suggested changes in functionality in the Placement Center that we should be able to accommodate thanks to the new Jobnet.

For questions or comments:  
Kevin Smith  
Placement Center and Jobnet Committee Co-Chair  
Senior Research Associate  
PDRI, Inc.  
1300 N 17<sup>th</sup> Street, Suite 100  
Arlington, VA 22209  
(703)812-5340  
kevin.smith@pdri.com