

EC Program Block Requests

Title: Creative Possibilities for Federal Funding of I/O Scientists

Chair: Barbara Wanchisen, PhD (Federation)

Panel Members: TBD

Time: 50 mins?

Abstract:

This panel will consist of several key representatives from various federal funding agencies in Washington, DC, including the National Institutes of Health and the National Science Foundation. Panelists will be prepared to address opportunities available to I/O scientists with concrete suggestions for application (e.g. grant mechanisms, relevant program staff to contact). Since NIH is not traditionally known for funding this area of behavioral science, some emphasis will be placed on that agency. Built into this symposium will be a Q&A or discussion time for the audience to communicate issues and concerns to the federal speakers: the goal is to have a creative dialogue between scientists and the federal representatives, encouraging the development of new avenues of funding to suit the needs and strengths of I/O science.

Title: The I/O “Brand:” a Town Hall Meeting on SIOP Visibility and Image.

Participants: Doug Reynolds (DDI), Joel Philo (JCPenney), Becca Baker (JCPenney), and members of SIOP’s Visibility Committee

Time: 90 minutes

Abstract:

SIOP members will have an opportunity to hear and provide input on issues related to our identity and brand as a profession. The selection of a PR firm for SIOP will also be reviewed, and inputs for their work will be discussed. Early work products from the firm will be presented.

Description and Rationale:

Over the past year, several projects have been undertaken to improve the visibility of our profession. These efforts include the development of strategic plan for visibility, funding for press luncheons, revised communication tools, and more recently the proposed investment in a PR/Marketing firm.

In this session we will present an overview of committee activities and focus on the selection of a PR firm in particular. We will use the town hall forum to present several questions for discussion to about our identity and brand as a profession and about the direction for future visibility efforts. Besides a discussion of our identity and brand, topics will also include the different visibility needs of academics versus practitioners, barriers to visibility (e.g., the implications of our name), and proposed measurements of the success of our visibility efforts.

Ideally, by the time of the conference, the PR firm will have work in progress to help refine our brand and to suggest vehicles for improving our external communications. This work will be reviewed and structured inputs (e.g., focus group-type discussion) will be sought from the audience.

Title: Education and Training in I-O Psychology: Open Meeting of Educators

Time: 50 mins

Participants: Eric Heggstad, Donald Truxillo

Abstract:

Each year the Education and Training Committee and the Long Range Planning Committee host an open meeting with directors of I-O graduate programs and others who have interest in educating the next generation of I-O psychologists. Bring your issues, concerns, and questions and participate in the discussion.

New I/O Journal

Participants: Paul Sackett, TBA.

Time: 50 mins?

Town Hall Meeting

President, President-Elect, and incoming President-Elect with all EC Members invited to participate. Purpose: to discuss some initiatives and happenings and give members a chance to communicate what is on their minds. (50 minutes)

Taskforce on Credentialing

Nancy Tippins, Chair of the Taskforce and others to discuss their deliberations. (50 minutes)

Title: I/O Psychology Practitioners – What do they want from the profession?

Time: 50 mins, presentation/audience discussion

Participants:

Rob Silzer

Chair, Professional Practice Committee
HR Assessment and Development

Rich Cober

Lead member, Practitioner Studies, Professional Practice Committee
Marriott Corporation

Abstract:

The session will present the results of the Practitioner Needs Study. The study will survey all SIOP members in an effort to understand the needs and interests of practitioners and the critical practice issues that will shape our field in the future.