

2009 Benchmark Study of 360° Feedback Practices

Q. Are budgets for 360s increasing or decreasing?

Q. Do most companies use 360s primarily for development?

Q. How many companies use national or local norms?

Q. How often do companies administer 360 surveys?

***...wouldn't you
like some solid
answers?***

**Expanded
analyses
demonstrate
big
shifts**

This comprehensive full-color report summarizes intensive interviews with administrators of 360° feedback programs in more than 50 companies throughout the U.S. The study also compares the latest data to 3D Group's previous benchmark studies from 2002 and 2004.