

## Industrial-organizational psychology helps develop strategies that build better organizations.

For more information about I-O psychology and SIOP, log on to  
**[www.siop.org](http://www.siop.org)**



- ◆ Recruit people that best fit your organization.
- ◆ Hire better people.
- ◆ Retain the best people.
- ◆ Develop fair, legal, and efficient hiring practices.
- ◆ Improve the skills of the people you already have.
- ◆ Create a diverse, qualified workforce.
- ◆ Develop performance management systems.
- ◆ Minimize absenteeism.
- ◆ Eliminate harassment and discrimination.
- ◆ Foster a team environment.
- ◆ Increase motivation and dedication.

**An I-O psychologist can help you with staffing, workforce development, and workplace climate issues.**

**You Can Help to Build Better Organizations by Becoming an Industrial-Organizational Psychologist**

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