13th Annual Leading Edge Consortium

INNOVATIONS in Executive Coaching: Deepening Your Expertise in a Dynamic World

October 20 – 21, 2017 | Hilton Minneapolis
Preconsortium Workshops October 19
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To access the consortium WiFi, use the network labelled PSAV_EVENT_SOLUTIONS and the password Quintela

To access the 2017 LEC presentations, visit my.siop.org/LEC/Resources/

WiFi courtesy of quintela.io
From the Consortium Chair

Welcome to the 13th Annual SIOP Leading Edge Consortium (LEC) in Minneapolis, the larger half of the compelling Twin Cities! We can’t wait to hear about the insights and connections that we envision will be part of your experience.

For the first time, the LEC begins with preconsortium workshops, which provide a deeper dive into topics that are on your radar screen. The next few days bring us all a unique opportunity to learn from leaders in our field and to deepen our own skills in executive coaching.

I can tell you that it is the invisible, behind and before the scenes work that really makes this event possible. What terrific teams we have in the SIOP Administrative Office and the LEC planning committee: Erica Desrosiers, Michael Frisch, Tim Jackson, Rob Kaiser, Jeff McHenry, and Vicki Vandaveer. Their passion and insights for executive coaching have informed every step.

We also have worked hard to bring members of APA Division 14 and Division 13 together on this topic, which spans our areas of focus. As you participate in the next few days, we invite you to engage in your own learning and help us ensure that the content of this LEC lives on beyond Saturday afternoon. Thanks for being part of our journey!

Sandra Davis
Leading Edge Consortium Chair

2017 LEC Planning Committee

Sandra Davis, MDA Leadership Consulting, Chair
Erica Desrosiers, Johnson & Johnson
Michael Frisch, Consultant/Executive Coach
Tim Jackson, Jackson Leadership Inc.
Rob Kaiser, Kaiser Leadership Solutions
Jeff McHenry, Science Advisor, Rainier Leadership Solutions
Vicki Vandaveer, The Vandaveer Group
Thursday, October 19

Preconsortium Workshops: Two workshops offered both morning and afternoon

Workshop 1: Neuroscience for Coaching Leaders: Deepening Your Expertise
Robert Eichinger, TeamTelligent, LLC, and MatrixInsights
Marquette 4 & 5, 2nd floor

Workshop 2: Team Coaching: Accelerating & Sustaining Team Learning and Performance
Krister Lowe, Team Coaching Zone
Marquette 6 & 7, 2nd floor

7:00 am–2:00 pm Preconsortium Workshop Registration, Marquette Foyer, 2nd floor
8:00–8:30 am Morning Coffee, Marquette Foyer, 2nd floor
8:30 am–12:00 pm Morning Workshop
10:00–10:30 am Morning Break, Marquette Foyer, 2nd floor
12:00–1:15 pm Lunch Break (on your own)
1:30–5:00 pm Afternoon Workshops
3:00–3:30 pm Afternoon Break, Marquette Foyer, 2nd floor
4:00–9:00 pm General Consortium Registration, Redwing Room, 3rd Floor
7:30–9:00 pm Welcome Reception, Gallery, 1st Floor

Friday, October 20

All sessions in Minneapolis Ballroom, Salons ABC, 3rd floor, unless otherwise noted

7:00 am–5:15 pm General Consortium Registration, Redwing Room, 3rd floor
7:00–8:00 am Breakfast Buffet, Minneapolis Ballroom, Salon D, 3rd floor
8:00–8:10 am Welcome and Introduction from the Leading Edge Consortium Chair Sandra Davis, MDA Leadership Consulting
Our client’s future is changing at a rapid pace. This session will focus on sharing human capital trends research and discussing market forces that are impacting the way our clients lead and make decisions about the future of work, the workforce, and human resources.
Keynote #2: Imagining the Future of Executive Coaching
David Peterson, Google, Inc.

As the pace of change accelerates and the world becomes vastly more complex, demands on leaders are increasing dramatically. The opportunity appears huge for coaches who can help leaders learn faster, adapt more quickly, and build new capabilities required for success. At the same time, artificial intelligence and virtual reality, human-machine interfaces, smart drugs, and self-managed learning are several trends that will likely diminish the role coaches can play. These powerful trends suggest that coaching is on the cusp of disruption. David will outline the key forces shaping the future of coaching and leadership, and practical action steps for coaches who want to thrive by capitalizing on these dynamic trends.

Coffee Break, Minneapolis Foyer, 3rd floor, presented by Data Solutions International

Participant Conversations

Coaching in Organizations: Today's Reality and Future Directions
This panel features subject matter expert practitioners who represent coaching practices across a variety of organizations and industries. They will highlight and share insights from their experiences in leveraging coaching to develop leaders. The panel will address shifting trends and disrupters they are observing within their organizations and how these shifts impact their leaders. They will also discuss what they expect from coaches and how they can add value and help their leaders address new challenges. Time will be reserved for answering audience questions.

Erica Desrosiers, Johnson and Johnson (panel facilitator)
Niloofar Ghods, Cisco Systems
Amy Grubb, Federal Bureau of Investigation
Jeff McHenry, Rainier Leadership Solutions
Amy Owen Nieberding, Vanderbilt University Medical Center

TED-Style Talk: Technology in Coaching: Current and Emerging Trends
Alex Pascal, CoachLogix

Lunch, Minneapolis Ballroom, Salon D, 3rd floor
HRM Impact Award presentation
1:15–2:15 pm Keynote #3: Model Agility: The Power of Seeing Your Client From Multiple Perspectives
Carol Kauffman, Harvard Medical School
A coaching session is explored from four theoretical perspectives: cognitive behavioral, psychoanalytic, positive psychology, and adult development. Transcript portions from a case will be shared and how four different coaches might think and intervene based on their different psychological perspectives will be examined. Coaches are most effective when they hold different psychological perspectives and consciously choose the best match for the client facing a particular issue. Holding too tightly to any one model may not best serve the client. In addition, context, culture, and power dynamics are crucial to add to any perspective that focuses on individual behavior change. Developing this kind of agility parallels what is required of the leaders we coach, affording them a wider repertoire of choices when faced with a challenging scenario.

2:15–3:00 pm TED-Style Talk: Putting Mindfulness in Motion to Increase Your Professional Agility
David Drake, Center for Narrative Coaching & Design

3:00–3:30 pm Coffee Break, Minneapolis Foyer, 3rd floor, presented by

3:30–4:20 pm Keynote #4: Executive Coaching at the Top: A Next Wave of Impact
Karol M. Wasylyshyn, Leadership Development Forum
Based on hundreds of engagements with executives across the globe, a senior practitioner emphasizes a next wave of impact for the field: making the transition from executive coach to trusted leadership advisor (TLA). In these longer-term engagements with C-level executives and other senior business leaders who hold significant P&L responsibility, the TLA becomes a distinctive and essential resource. Emphasis is placed on key factors to include role definition, nature of the work, the executive coach relationship, engagement duration, boundaries of confidentiality, and fee structure.

4:20–5:15 pm Continuation Corners
Randy White, Executive Development Group, LLC
Master Facilitator
This session is a chance for participants to have a deeper dive/conversation with a speaker about their topic. There will be four options: a continuation with David Peterson, Carol Kauffman, Karol M. Wasylyshyn, or David Drake.

5:30 to 6:30 pm Cocktail Hour, Gallery, 1st Floor, presented by quintela.io

6:30 pm Optional Networking Dinners, various local restaurants
**Saturday, October 21**

All sessions in Minneapolis Ballroom, Salons ABC, 3rd floor, unless otherwise noted

**7:00 am–2:30 pm** General Consortium Registration, Redwing Room, 3rd floor

**7:00–8:00 am** Breakfast Buffet, Minneapolis Ballroom, Salon D, 3rd floor

**8:00–8:15 am** Reflections on previous day

**8:15–9:45 am** Keynote #5: The Neuroscience of Coaching
- **Richard Boyatzis, Case Western Reserve University**
  Decades of longitudinal neuroscience-based research on the development of Emotional Intelligence (EI) competencies in coaching will show how coaching to the Positive Emotional Attractor, defined as coaching with compassion, is the key to sustainable development. Neuroscience-based research with fMRI technology and endocrine studies on coaching will show support for this claim. A comparative review discussion will be part of this session addressing both the lack of evidence and actual competencies by “certifying” bodies.

**9:45–10:15 am** Coffee Break, Minneapolis Foyer, 3rd floor, presented by

**10:15–11:15 am** TED-Style Talks: Dealing With Resistance
- **Robert Eichinger, TeamTelligent, LLC, and MatrixInsights**
  Developing the Client’s Leadership Point of View
- **Steve Arneson, Arneson Leadership Consulting**

**11:15 am–12:15 pm** Keynote #6: Coaching at the Top
- **Richard Kilburg, RRK Coaching and Executive Development**
  The number of books and papers on executive coaching has exploded in the past 25 years. The variables and issues identified and explored now reach into the hundreds. However, coaching models and methods that are widely disseminated and descriptive of working with senior executive teams, including CEOs, may seem coherent and consistent; many models remain scattered and almost elusive in nature. In this session a number of practical issues will be discussed that are central to creating successful coaching engagements with senior leaders. Topics include aspects of the personal and professional presence of the coach, central themes in contracting and confidentiality management, and elements of coaching relationships. Additional session topics include regulating emotions and negotiating several ethical challenges.

**12:15–1:15 pm** Lunch, Minneapolis Ballroom, Salon D, 3rd floor

Presented by
1:15–2:15 pm  Practicing What We Preach: The Power of Learning From Others
Conversation facilitated by Randy White, Executive Development Group, LLC

Embracing Coaching Supervision at the World’s Largest Coaching Firm
Brian Underhill, CoachSource

Supervision: A Developing Practice Area
Judy Blanton, Blanton Consulting

2:15–2:30 pm  Closing participant conversations with final commentary by Sandra Davis

Postconsortium Webinar
Manuelle Charbonneau, Charbonneau Leadership Consulting
Virtual Coaching

When: November 3, 2017, 10–11 am Pacific/1–2 pm Eastern

How: via Zoom software. You can join from any device: computer, laptop, tablet, smartphone, or even dial in. The link will be sent to you upon registration. There is a 2-minute download the first time you use Zoom. LEC attendees will receive notification and instructions after the event.

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Miscellaneous


Related MOOCs
https://www.coursera.org/learn/emotional-intelligence-leadership/
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