



SOCIETY for
INDUSTRIAL and
ORGANIZATIONAL
PSYCHOLOGY

SCIENCE FOR A SMARTER WORKPLACE

Continuing Education Cosponsorship Program

What Is This Program?

SIOp is available to partner with local I-O groups to jointly deliver continuing education programming for psychologists, under the auspices of SIOp's status with the American Psychological Association (APA) as an approved sponsor of continuing education.

Who May Participate?

Local, regional, or state-based I-O nonprofit groups that have an interest in providing continuing education credit to their members and event participants are generally eligible to partner with SIOp through this program. See below for recommended participant criteria.

Why Should My Organization Become Involved?

This program will help your organization serve the needs of industrial-organizational psychologists in your geographic area. Offering continuing education programming not only provides licensed psychologists with opportunities to earn the required hours necessary for maintaining licensure, but programs that meet CE standards are known for their high-quality content presented by individuals with clear expertise in the subject matter. This partnership opportunity with SIOp gives your organization the ability to offer programs for CE credit without making the investment of resources needed to become an approved sponsor of CE credit independently.

"Having the support and CE expertise of SIOp adds credibility to our programs and helps ensure that every event provides value to participants."

-Georgia Association for Industrial and Organizational Psychology (GAIOp), pilot program participant

Recommended Participant Criteria

Local I-O groups that answer these questions positively are prime candidates for this program. Does your group have...

- * one or more members with experience in conducting educational events, including the ability to identify topics of interest to psychologists, select speakers with knowledge and experience sufficient to present on the topics, formulate session content at a post-graduate level, and develop session formats that cater to the needs of adult learners?
- * one or more members with experience in event management, including the ability to author promotional material, communicate event details (web, email, social media, print, etc.), operate a registration process, and manage onsite?
- * some level of sophistication, such as a governance structure, communications, and/or a non-profit incorporation?
- * an e-commerce site or other structure for managing registrations to collect attendee data and payments?
- * a web presence or other method for advertising event information and CE-specific details to potential attendees
- * access to a facility with seating, A/V, etc. for hosting a continuing education event (must be ADA compliant)?

If you answered "Yes" to most or even some of these questions, we want to talk to you!

A partnership with SIOp to deliver CE credit may be just the opportunity you need to launch your I-O group to the next level of serving local practitioners, educators, and researchers in the field of industrial-organizational psychology.

For more information or to review a sample Memorandum of Understanding (MOU) for this program, please contact Susan Rogers, SIOp Manager, Business Development, at srogers@siop.org or 419-353-0032.