

Partner Prospectus

2025 SIOP Leading Edge Consortium

Advancing People Analytics

*Loews Atlanta Hotel
October 23-24, 2025*



2025 Details

The 2025 SIOP Leading Edge Consortium is the premier event on “Advancing People Analytics.” This two-day gathering will unite experts to explore innovations transforming workforce analytics and leadership strategies.

Who Attends?

The SIOP Leading Edge Consortium welcomes 250-300 mid- to senior-level practitioners each year to explore a new workplace topic. Program content focuses on subject matter that is current and of importance to practitioners of I-O psychology, human resources, and related fields.

Opportunities	Keycard Partner	Lanyard Partner	Wi-Fi Partner	Topic-Tables Lunch Partner	Social Hour Partner	Coffee Breaks Partner	Vendor Experience Exhibitor	Window Clings Overlook East
Fee for Each	\$7,500	\$7,000	\$4,500	\$3,000	\$3,000	\$3,000	\$2,000 Each	\$500 Each
Quantity Available	1	1	1	1	1	1	9	10
PRIMARY BENEFITS								
Complimentary consortium registration(s)	2	2	1	1	1	1		
Named Partners and Vendor Experience Exhibitors may purchase additional registrations to attend at the member rate.	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
One 6-foot, skirted tabletop display in the Vendor Experience (Electrical is not included. Sold separately.)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on lanyard		Yes						
Artwork on one side of the hotel keycard. The flip side has the LEC logo.	Yes							
Host "topic" tables during lunches. Topics determined by LEC Committee.				Yes				
Set the password for the Wi-Fi and provide a branded a "splash page".			Yes					
SIGNAGE								
Recognition on the general thank you sign near the registration desk.	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Recognition on a sign at your event. SIOP header with artwork below supplied by the event partner.				Yes	Yes	Yes		

Recognition on tabletop "topic" signs.				Yes				
RECOGNITION								
Logo and link on LEC's partner-web page.	Logo w Link	Logo w Link	Logo w Link	Logo w Link	Logo w Link	Logo w Link	Name	Logo w Link
Registration promotional emails.	Logo	Logo	Logo	Logo	Logo	Logo	Name	Name
Logo on slide in pre-show scrolling presentation	Group Logo Slide	Group Logo Slide	Group Logo Slide	Group Logo Slide	Group Logo Slide	Group Logo Slide	Group Logo Slide	Group Logo Slide
Posting of branded sponsored content on the "Attendee Resources" web page. This page is restricted to attendees only.	3Links (URL and/or PDFs)	3 Links (URL and/or PDFs)	2 Links (URL and/or PDFs)	2 Links (URL and/or PDFs)	2 Links (URL and/or PDFs)	2 Links (URL and/or PDFs)	1 URL or PDF	1 URL or PDF
ATTENDEE OPT-IN EVENT LIST								
<i>SLOP does <u>not</u> include email addresses or phone numbers on the list. Registrants can check a box to be removed from the list shared with partners (opt-out).</i>								
Pre-event list of LEC attendees approximately 14 business days out from the event with Name, Title, Organization, State/Province, Country and Member Type.	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Post-event list of LEC attendees within 7 business days after with Name, Title, Organization, State/Province, Country and Member Type.	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<i>* Window clings are an add-on purchase and require the purchase of a named partnership or vendor experience table first.</i>								

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