



SOCIETY for[®]
INDUSTRIAL and
ORGANIZATIONAL
PSYCHOLOGY

SCIENCE FOR A SMARTER WORKPLACE

SIOP Exit Survey

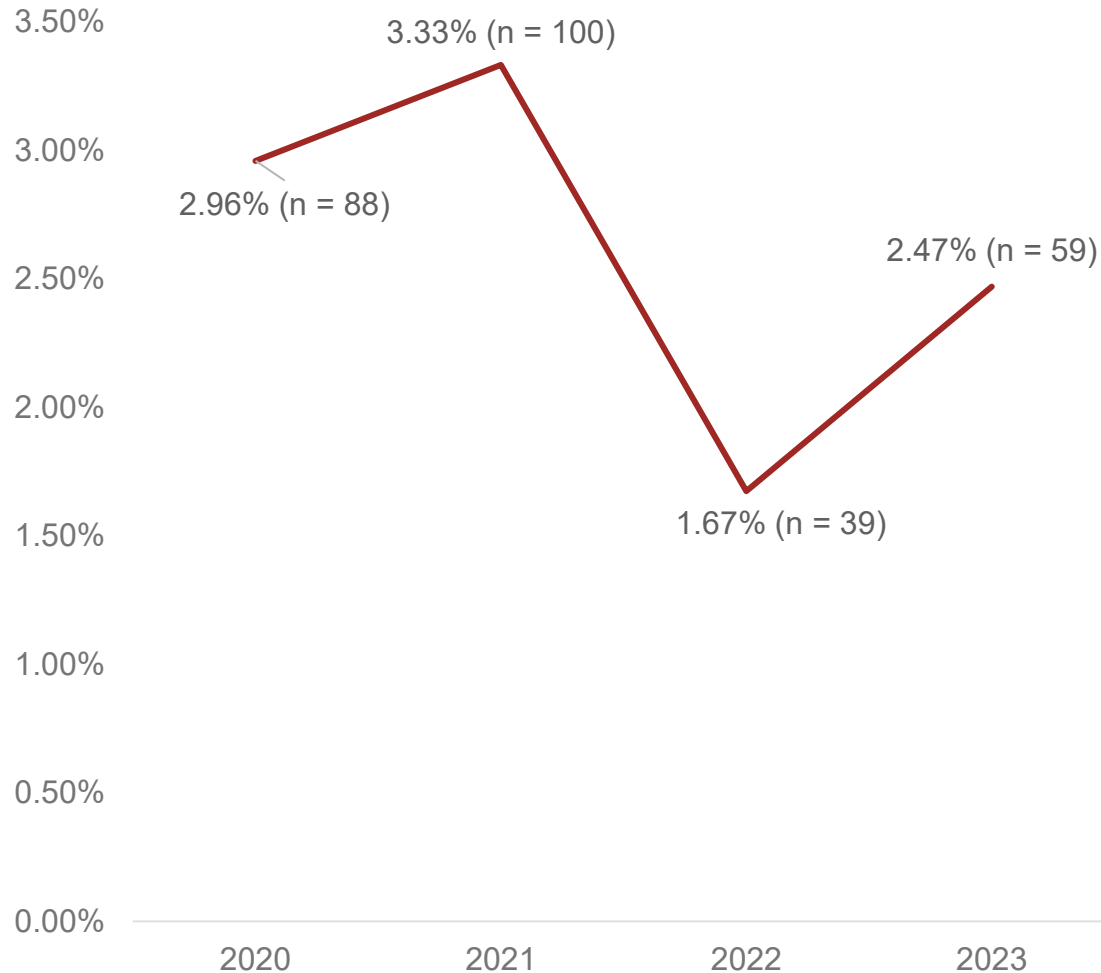
July 2023

**SIOP Membership Committee
Survey Subcommittee**

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Demographics

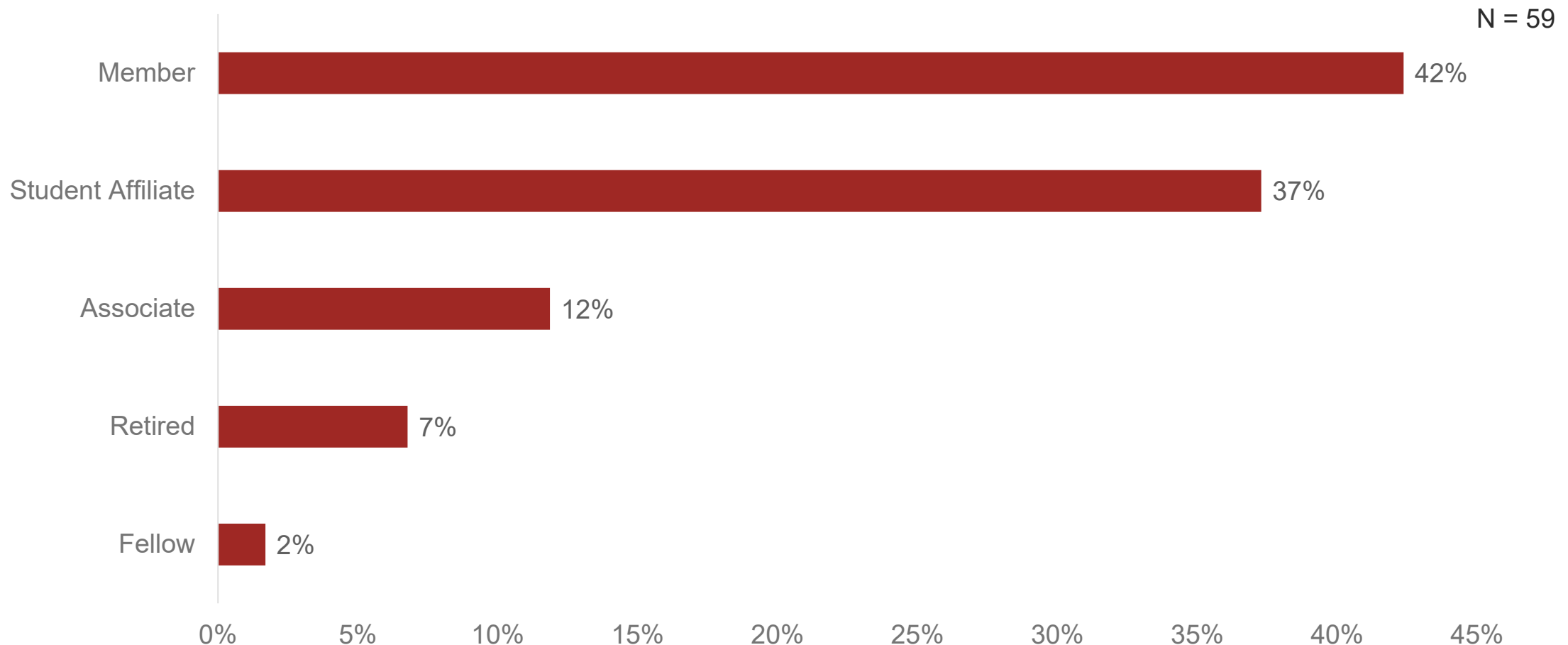
Response Rate



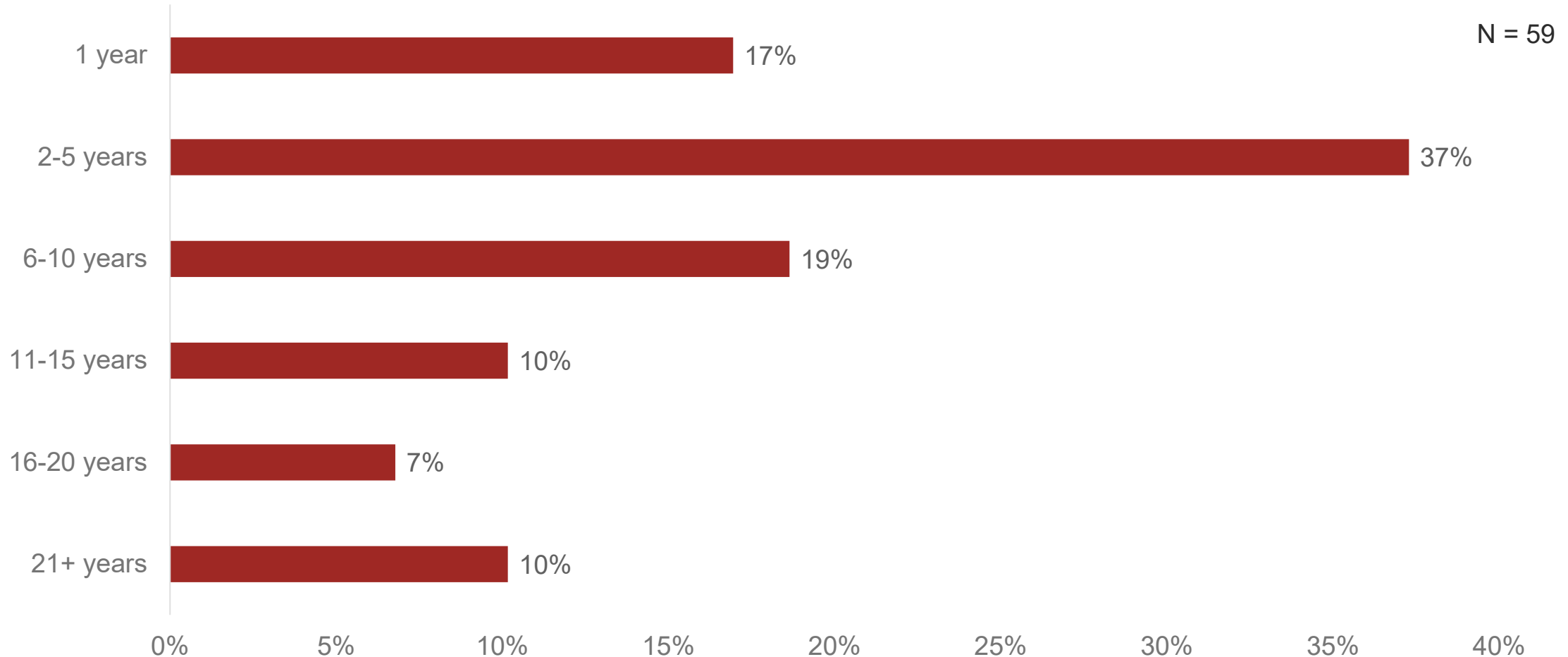
Methodology

- SIOP members who did not renew their membership by June 30th 2021 or June 30th 2022 were surveyed by the SIOP Membership Committee Survey Subcommittee between June 6th to June 19th, 2023.
- 59 people responded to the survey.

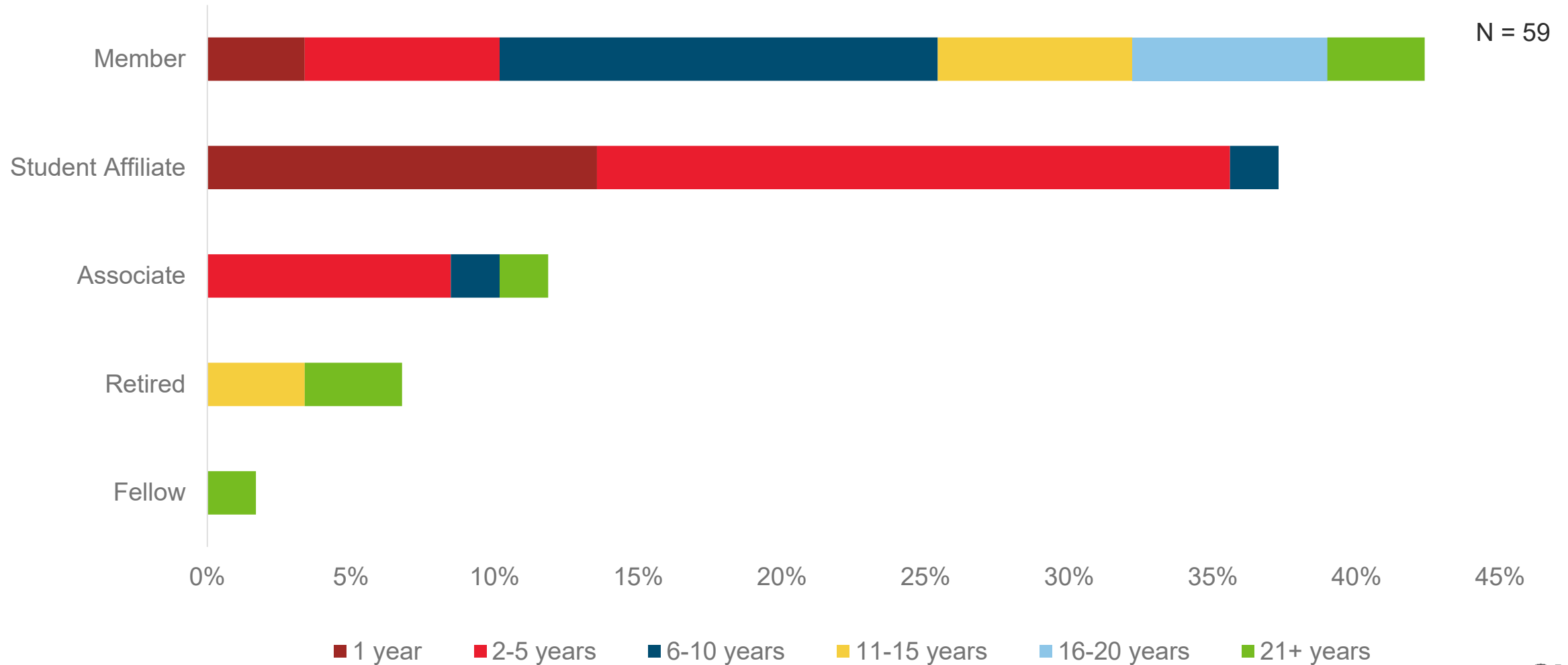
Which of the following describes your most recent membership status?



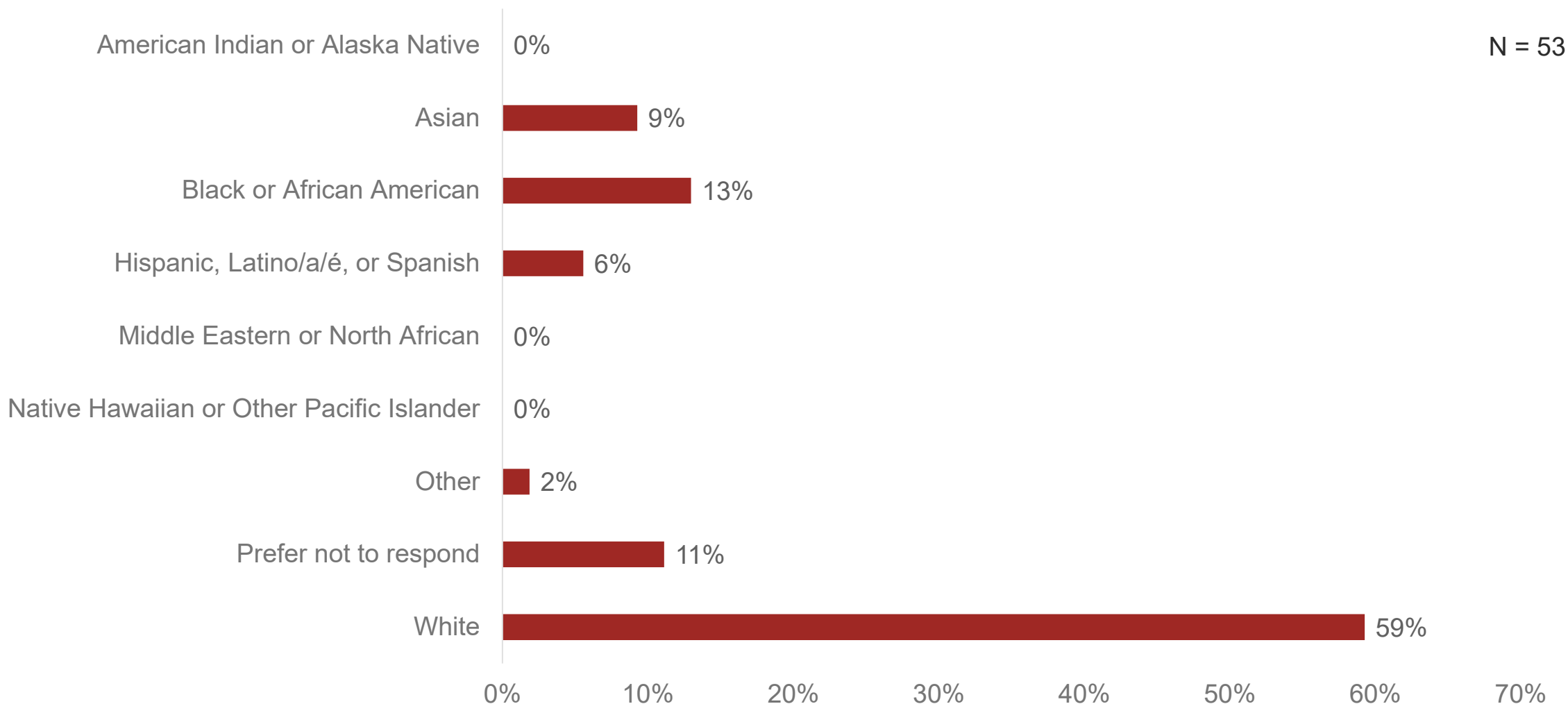
How long were you a member of SIOP (including time as a Student Affiliate)?



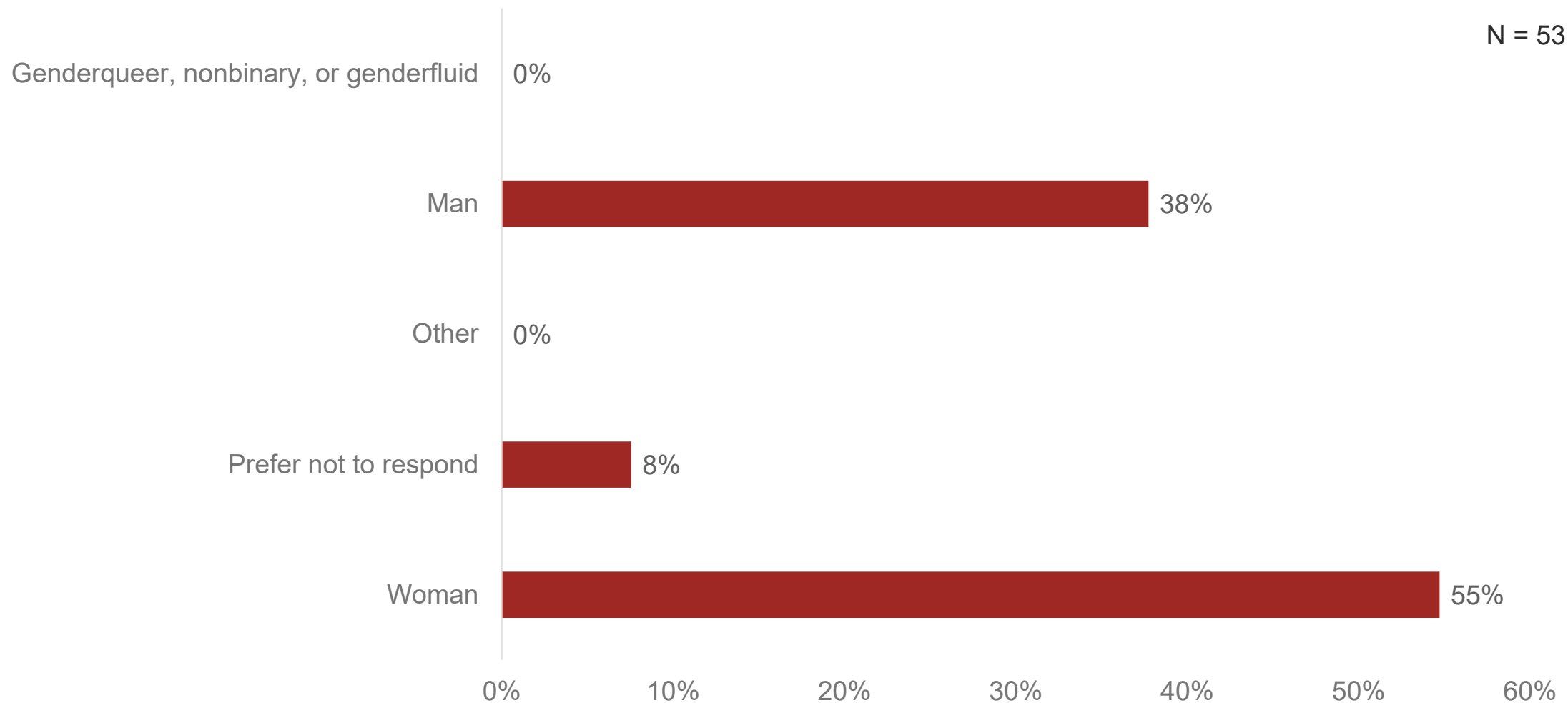
Membership Status & Tenure



Which of the following best defines your race or ethnicity? Select all that apply.



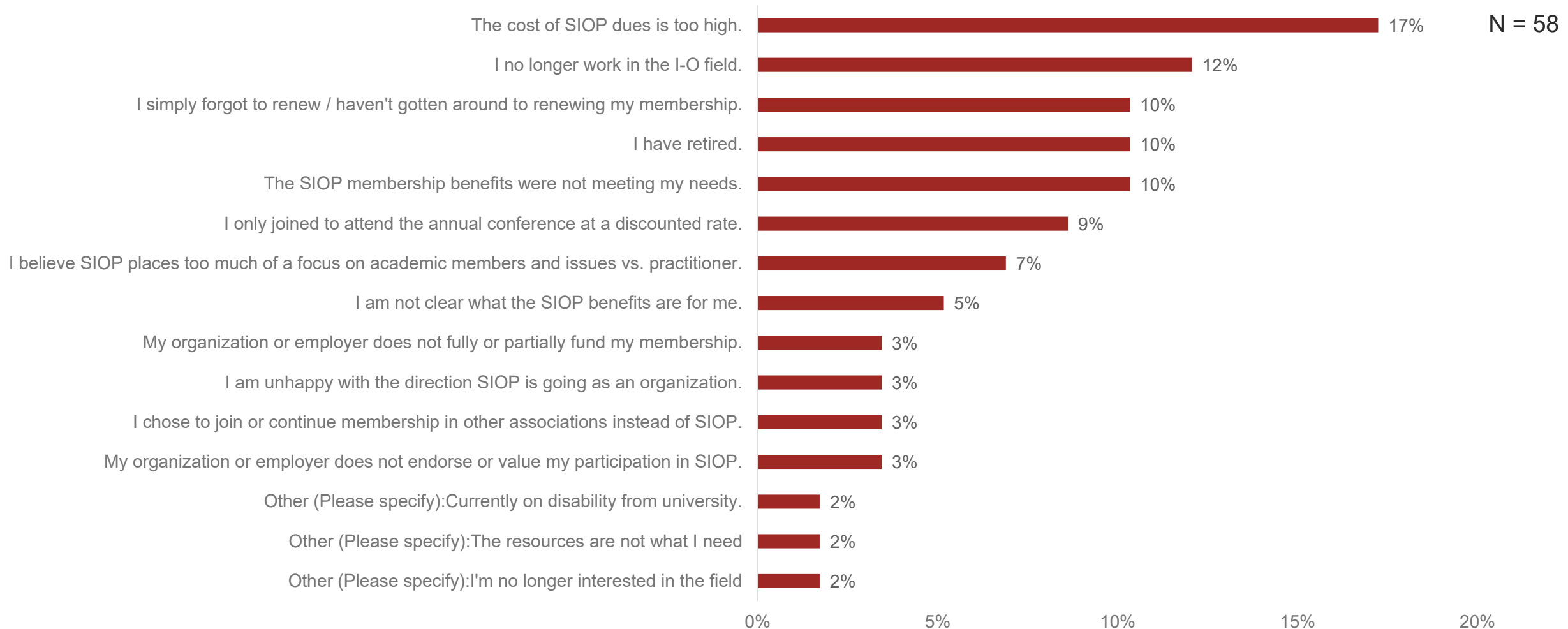
Which of the following best defines your current gender identity? Select all that apply.



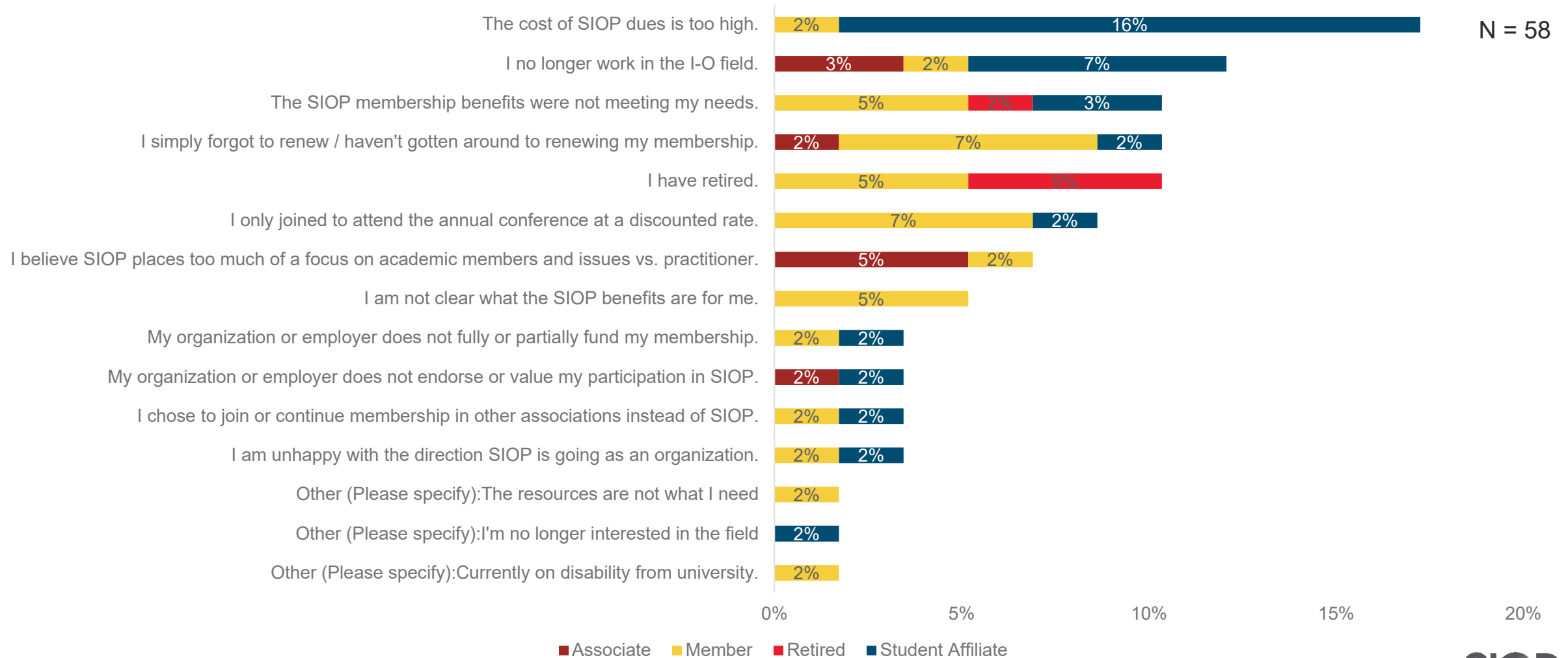
The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A large, solid red speech bubble is centered on the page, pointing downwards.

Reasons for Leaving

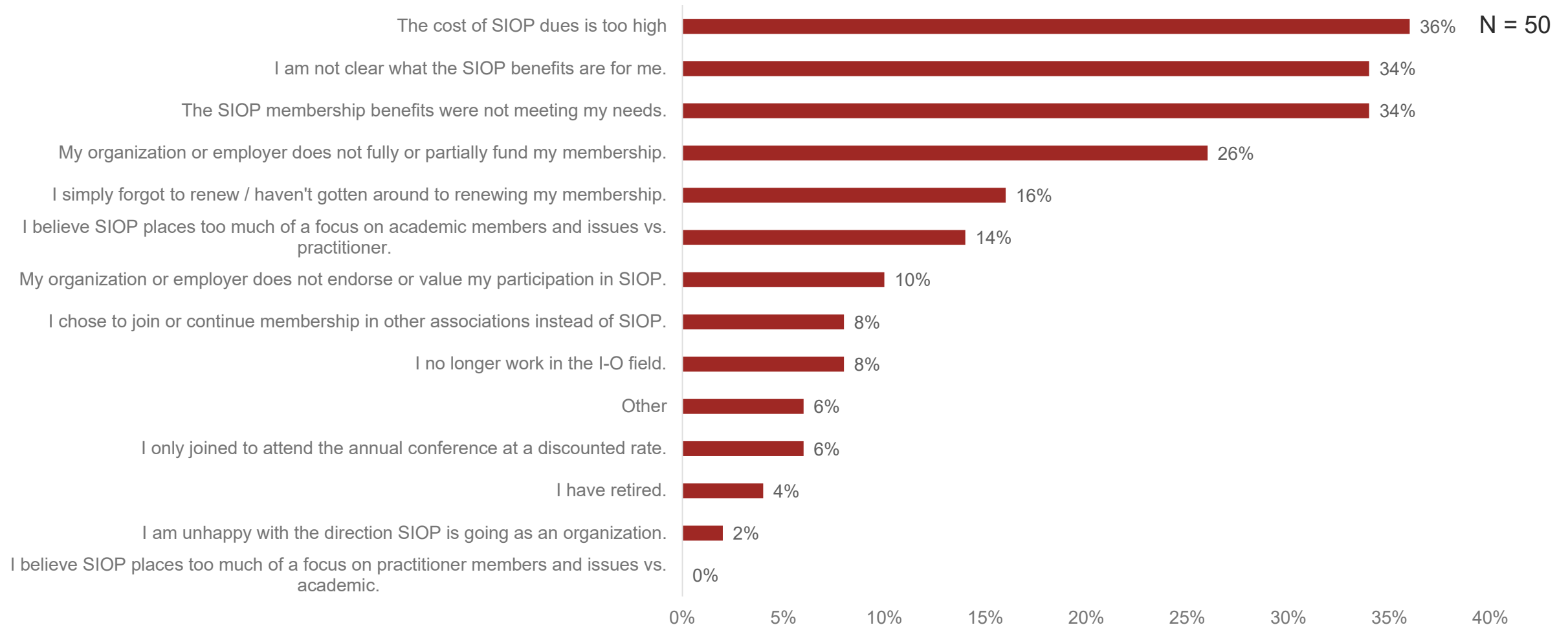
*Please indicate the **primary** reason you decided to discontinue your membership.*



Membership Status & Primary Reason for Leaving



*Please indicate any **additional** reason(s) you decided to discontinue your membership (check all that apply).*

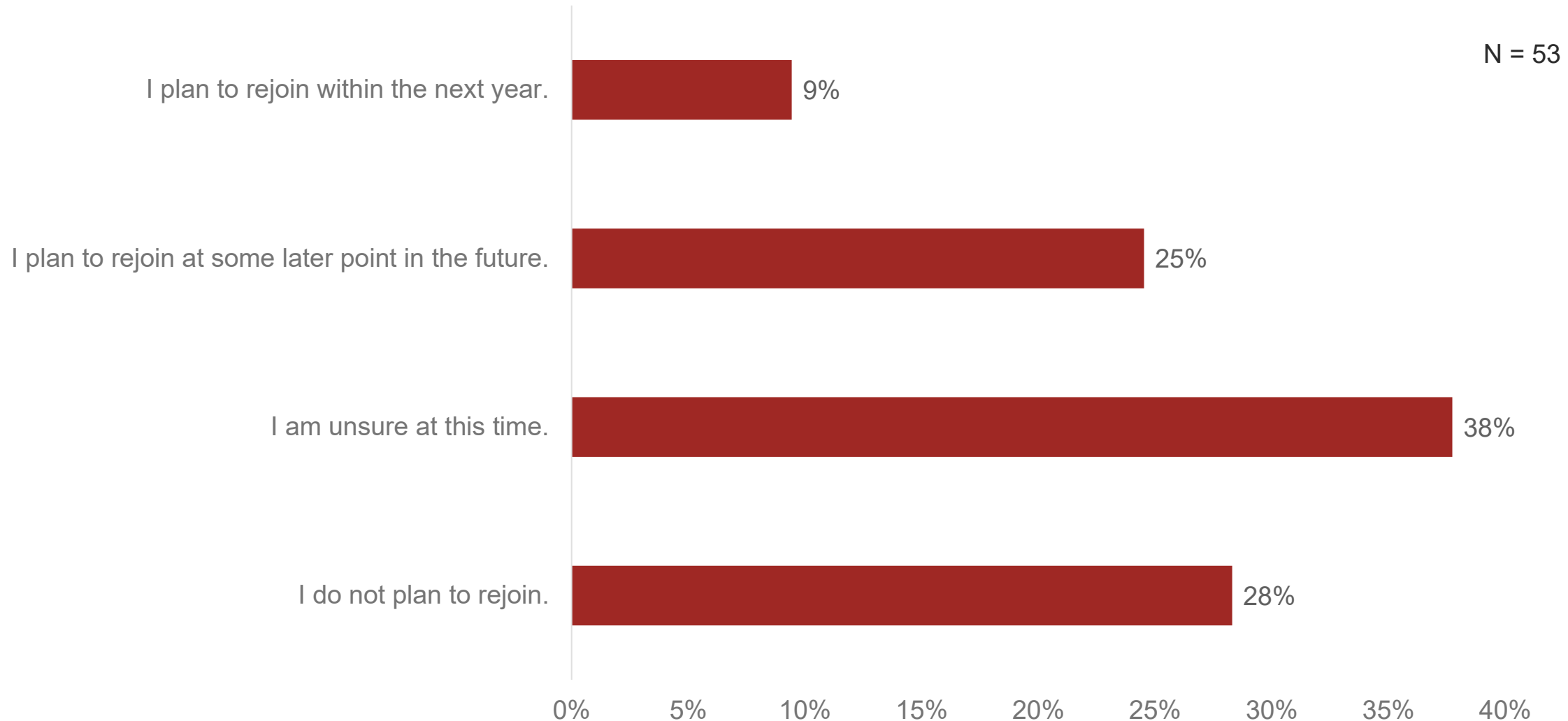


Is there anything more you want to say about your reason for not renewing?

Topic	Example	Count
Lack of Benefits / Value	"I could not understand the VALUE of continuing my membership..."	5
Cost	"June is a bad month for remembering renewal, especially when other organizations use the calendar year."	4
Focus on Academics	"Not a lot of activities during the year, limited benefits for non-academics, primary focus on and for academics."	2
Change in Career	"I'm not working in the field."	2

**Some comments had multiple categories; topics with single examples are not shown*

Do you plan to rejoin SIOP in the future?

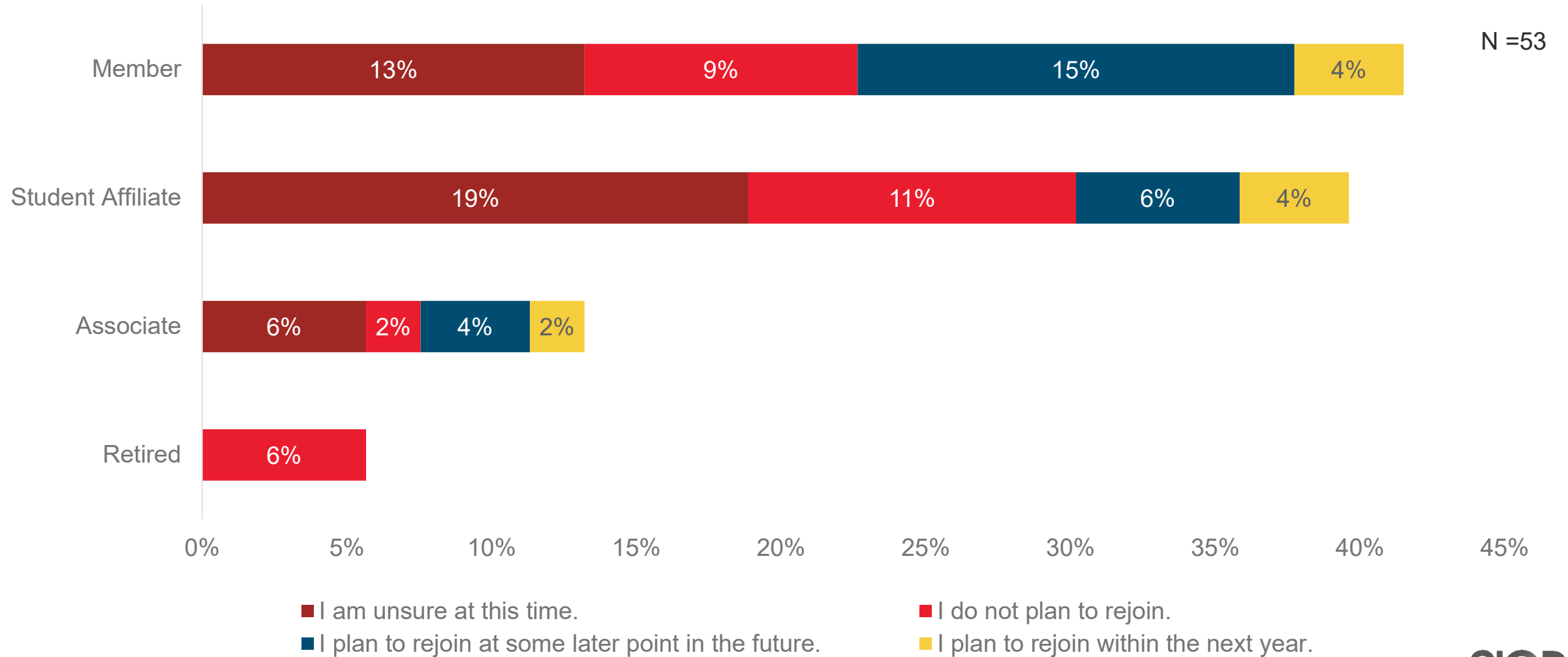


Please explain your intentions to rejoin or not rejoin in the future.

Topic	Example	Count
Cost	"I would like to join, but I am not sure if I would want to pay the high cost. I am sure the price is only going to go higher and I do not want to get caught into the rising price."	8
Lack of Benefits / Value	"If I can clearly understand the value and see real benefits to being a member, then I'll rejoin."	4
Conference	"The primary benefit is attending the annual conference, so I typically renew if I'm attending."	3
Retired	"Retired. Don't work in field anymore. Age 79."	2
Career change	"Job search."	2

**Some comments had multiple categories; topics with single examples are not shown*

Membership Status & Rejoining SIOP



What could SIOP do, or stop doing, that would make membership more appealing to you?

Topic	Example	Count
More Practical Applications	"More practical application. Less academic."	5
Cost	"Bring down the price so that everyone who is in the I/O Psychology field can be a part. I can't see how anyone can afford to pay such high cost on top of their student loans or even attending your expensive events."	5
Additional Resources	"Offer more free webinars for members."	4
More Benefits	"Not sure what are my benefits if I'm not going to the conference."	2

**Some comments had multiple categories; topics with single examples are not shown*