To: (Your Manager)

From: (You)

Re: SIOP Membership Benefit Explanation **www.siop.org**

The Society for Industrial and Organizational Psychology, Inc. (SIOP) is the premier professional association for the field of industrial-organizational psychology, with more than 9,000 annual members globally. The Society's mission is to enhance human well-being and performance in organizational and work settings by promoting the science, practice, and teaching of industrial-organizational psychology.

(Your organization) benefits when you support my SIOP membership. SIOP provides a community of I-O psychology professionals and closely related disciplines who share best practices and current research to move the field forward and make a positive impact on businesses, their employees, and their bottom lines.

As a SIOP member, I earn many benefits for a fraction of the dues cost of many other professional associations, including the following opportunities to:

**Networking and Visibility**

* Present research with other society members as conference submission partners
* Connect with like-minded individuals at the SIOP Annual Conference and Leading Edge Consortium (LEC)
* Have my work featured on SIOP social media and included in the SIOP member newsletter
* Gain a competitive edge by serving as a SIOP media expert and be interviewed for news stories on I-O psychology matters
* Learn leadership skills & fostering professional relationships by volunteering for SIOP committee positions
* Expand our organization’s visibility by participating in the SIOP Consultant Locator Service, a search service for consultants
* Connect with employers/employees to find the best candidates, jobs, internships, and post-doctoral positions through the SIOP Career Center
* Make local connections in the field by joining a Local I-O Group

**Subscriptions and Resources**

* Find solutions to work problems by utilizing SIOP White Papers, webinars, podcasts and the SIOP Work Smart Series
* Increase scientific visibility by contributing commentaries for SIOP's quarterly industry journal, *Industrial and Organizational Psychology (IOP*), which addresses focal issues of importance to science and practice in our field
* Obtain an insider's perspective into the I-O psychology field on topics ranging from teaching advice to member research results in *The Industrial-Organizational Psychologist (TIP),* a digital, quarterly news publication
* Utilize SIOP’s *I-O Psychologist Salary Survey* to negotiate hiring of new employees
* Keep up with knowledge of the field via the *SIOP Source*, a weekly, personalized e-newsletter with SIOP news and content
* Access research journals and articles with an affordable subscription rate for the optional, members-only SIOP Research Gateway (SRG)

**Incentives and Discounts**

* Take advantage of significant member savings on SIOP Annual Conference and Leading Edge Consortium (LEC) registration fees
* Be recognized for research with grant, award, and scholarship funds that are exclusively available to SIOP members
* For skills training through purchase of SIOP’s Organizational Frontiers Book Series offered at**20% off**through Oxford University Press (including free global shipping)
* Receive high-quality Continuing Education through educational content offered by SIOP that helps to maintain certifications/licenses
* Utilize the members-only guide to Research Funding in the Federal Government

Additionally, participation in SIOP events, on committees, and in the SIOP community expands the reach of (your organization)’s name as a (kind of product/service provider that your organization is) every time that I interact with members and discuss my work.

Thus, the membership dues payment of $199 is a modest, yet solid investment in supporting my professional development while also expanding the visibility of (your organization) amongst SIOP members and within the broader industrial-organizational psychology community.

[Insert other relevant/personalized information here.]

[Former and returning members can also include:] Over the past year(s), I have used the resources and community within SIOP to enhance my professional I-O network and industry knowledge. I have worked with (colleague or organization name) to present current research at the SIOP Annual Conference. My approach to workplace science has benefitted me during my time as a member of SIOP and continued support of this membership will help to further improve these practices.