

LEC Schedule

Preconsortium Workshops

Thursday, Oct. 23, 2025

8:30 a.m. - 12:00 p.m.

Introduction to Explanatory Statistics and Modeling using R
Keith McNulty, McKinsey & Company

Data Storytelling: From Reconnaissance to Recommendations
Nicole Lettich & Kenneth White.

Driving People Analytics ROI: Breaking Silos, Boosting Value
Alexis Fink, Propeller Insight & Madhura Chakrabarti, Insight222

Session Schedule **Thursday, Oct. 23, 2025**

1:00 - 1:15 p.m. Welcome and Introduction

1:15 - 1:45 p.m. Opening Keynote Alexis Fink, Propeller Insight

1:45 - 2:45 p.m. Bridging Theory and Application in People Analytics
Connecting Research and Practice in People Analytics: A Stakeholder Approach
Fred Oswald, Rice University
Building Better Lay Theories Using People Analytics
Sekou Bermiss, University of North Carolina at Chapel Hill

2:45 - 3:00 p.m. Break

3:00 - 4:00 p.m. Bridging Data and Real-world Application
Customer Experience (CX) in Public Sector
John Boerstler, Ipsos
From Data to Decision: Transforming Analytics into Action Through AI-Enhanced
Communication Rob Stilson, HP, Inc.

4:00 - 4:15 p.m. Break

4:15 - 5:45 p.m. Workplace Culture and Employee Voice
Activating Informal Influence: The Overlooked Lever of Change
Craig Starbuck, Chime
The Voice of Cultural Transformation
Kalifa Oliver

5:45 - 6:00 p.m. Closing and Reflection

6:00 - 7:00 p.m. Evening Reception

7:00 - 9:00 p.m. Optional Networking Dinners

Friday, Oct. 24, 2025

8:00 - 9:30 a.m. Generative AI and the Evolving Workplace
Generative AI at Work: Building Readiness and Systems for Strategic Impact
Evan Sinar, Amazon
GenAI Adoption: Improving the Speed and Depth of Analytic Insights
Pat Caputo, Meta
Employee AI Adoption and Connections to Thriving and Productivity
Jon Peterson, Microsoft

9:30 - 9:45 a.m. Break

9:45 - 11:15 a.m. Cross-Sector and Industry Perspectives on Analytics Use (Part 1)
Interdisciplinarity in People Analytics: Finding Common Languages
Richard Landers, University of Minnesota
Market, Mental, and Mathematical Models: The Interplay of Economics, Psychology, and Math in People
Analytics Amit Mohindra, People Analytics Success, Keith McNulty, McKinsey & Company, & Alexis Fink, Propeller
Insight
Small Data, Big Impact: Enhancing Military Health and Readiness Efforts
Gloria Park, Henry M. Jackson Foundation for the Advancement of Military Medicine

11:15 - 11:30 a.m. Break

11:30 a.m. - 12:30 p.m. Cross-Sector and Industry Perspectives on Analytics Use (Part 2)
What Can We Learn from the Integration of Analytics in Nonprofit, Government, and Private Sectors
Kristin Saboe, Google
Make it Make Sense
Shane Traister, Kaiser Permanente Care at Home

12:30 - 1:30 p.m. Lunch

1:30 - 3:00 p.m. Data Integrity, Governance, and Visualization
Increasing the Trustworthiness of AI
Alexandra Dmytriw, ServiceNow
From Thinking to Knowing: The Importance of Using Multiple Data Sources
Meisha-ann Martin, Workhuman
The Awesome Analytical Power of Graphs
Keith McNulty, McKinsey & Company

3:00 - 3:15 p.m. Break

3:15 - 4:15 p.m. Using People Analytics to Drive Business Outcomes
Leveraging Workforce Analytics to Drive Global Competitive Advantage in MNCs
Mark Huselid, Northeastern University

4:15 - 4:30 p.m. Final Closing