

# 2026 PARTNER SALES PROSPECTUS

*Two LECs. One Week. Twice the Insight.*

## 2026 SIOP Leading Edge Consortium

*September 30 - October 2, 2026*

Renaissance Baltimore  
Harborplace Hotel  
Baltimore, MD

**SIOP LEADING EDGE**  
CONSORTIUM

**SHAPING THE FUTURE  
OF PEOPLE ANALYTICS**

SEPT. 30-OCT. 1, 2026 | BALTIMORE, MD

**SIOP LEADING EDGE**  
CONSORTIUM

**ASSESSMENT IN A NEW ERA**

OCTOBER 1-2, 2026 | BALTIMORE, MD

## Sponsorships for Both Events

### Hotel Keycard Partner (\$7,500) Exclusive

- Two (2) Complimentary registrations to both events.
- Ability to purchase additional registrations at the member rate.
- Artwork on one side of the hotel key card distributed to all attendees staying at the Renaissance Hotel.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Plus, general benefits listed below.

### Lanyard Partner (\$7,500) Exclusive

- Two (2) Complimentary registrations to both events.
- Ability to purchase additional registrations at the member rate.
- Logo on lanyard distributed to all attendees.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Plus, general benefits listed below.

### Coffee Breaks Partner (\$7,500) Exclusive

- Two (2) Complimentary registrations to both events.
- Ability to purchase additional registrations at the member rate.
- Recognition on signage at all coffee breaks over three days.
- You can print and submit cocktail napkins for distribution.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Plus, general benefits listed below.

### Wi-Fi Partner (\$4,500) Exclusive

- One (1) Complimentary registration to both events.
- Ability to purchase additional registrations at the member rate.
- Partner will set the password for the Wi-Fi.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Plus, general benefits listed below.

### General benefits for these partnerships:

- Recognition on a sponsor thank you sign near the registration desk.
- Branded slide (artwork submitted by sponsor) in the pre-event scrolling slideshow.
- Linked logo on the LEC's sponsor-recognition web page.
- Logo on pre-event registration promotional emails.
- One pre-event list of attendees with name, job title, organization, mailing address, and member type.
- One post-event list of attendees with name, job title, organization, mailing address, and member type.
- Note that SIOP does not provide emails or phone numbers in the pre- and post-event lists.

*Photos from 2018 LEC in Baltimore, MD*



# Sponsorships for Shaping the Future of People Analytics

## People Analytics Program Partner (\$7,500)

- Two (2) Complimentary registrations to the People Analytics event.
- Ability to purchase additional registrations at the member rate.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Introduce the opening keynote presenter on Wednesday (Note: the individual selected must be a SIOP member, senior-level speaker)
- Branded slide (artwork submitted by sponsor) in the pre-event scrolling slideshow.
- Linked logo on the LEC's sponsor-recognition web page.
- Plus, general benefits listed below.

## Lunch & Learn #1 on Wednesday (\$4,500) *Sponsor may choose only one lunch & learn on Wed.*

- Host a lunch and learn presentation. Standard room AV will be provided. Attendees will pick up their lunch, then move to Maryland E or F to attend. Handouts are allowed.
- One (1) Complimentary registration to the People Analytics event.
- Ability to purchase additional registrations at the member rate.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Plus, general benefits listed below.

## Lunch & Learn #2 on Wednesday (\$4,500) *Sponsor may choose only one lunch & learn on Wed.*

- Host a lunch and learn presentation. Standard room AV will be provided. Attendees will pick up their lunch, then move to Maryland E or F to attend. Handouts are allowed.
- One (1) Complimentary registration to the People Analytics event.
- Ability to purchase additional registrations at the member rate.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Plus, general benefits listed below.

## Evening Social Hour - Wednesday PM Only (\$3,750)

- One (1) Complimentary registration to the People Analytics event.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Recognition on a sign at your event.
- You may purchase the evening social hour on Thursday as well.
- Plus, general benefits listed below.

## Breakfast & Lunch Partner - Wednesday Only (\$3,750)

- One (1) Complimentary registration to the People Analytics event.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Recognition on a sign at your event.
- You may purchase the breakfast and lunch partnership for Friday as well.
- Plus, general benefits listed below.

## General benefits for these PA partnerships:

- Ability to purchase additional registrations at the member rate.
- Recognition on a sponsor thank-you sign near the registration desk.
- Group slide in the pre-event scrolling slideshow (except Program Partner).
- Logo on the LEC's sponsor-recognition web page.
- Name on pre-event registration promotional emails.
- One pre-event list of attendees with name, job title, organization, mailing address, and member type.
- One post-event list of attendees with name, job title, organization, mailing address, and member type.
- Note that SIOP does not provide emails or phone numbers in the pre- and post-event lists.

# Sponsorships for Assessments in a New Era

## Assessments Program Partner (\$7,500)

- Two (2) Complimentary registrations to the Assessments event.
- Ability to purchase additional registrations at the member rate.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Introduce the opening keynote speaker on Thursday (Note: the individual selected must be a SIOP member, senior-level speaker)
- Branded slide (artwork submitted by sponsor) in the pre-event scrolling slideshow.
- Linked logo on the LEC's sponsor-recognition web page.
- Plus, general benefits listed below.

## Lunch & Learn #3 on Friday (\$4,500) Sponsor may choose only one lunch & learn on Friday.

- Host a lunch and learn presentation. Standard room AV will be provided. Attendees will pick up their lunch, then move to Maryland E or F to attend. Handouts are allowed.
- One (1) Complimentary registration to the Assessment event.
- Ability to purchase additional registrations at the member rate.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Plus, general benefits listed below.

## Lunch & Learn #4 on Friday (\$4,500) Sponsor may choose only one lunch & learn on Friday.

- Host a lunch and learn presentation. Standard room AV will be provided. Attendees will pick up their lunch, then move to Maryland E or F to attend. Handouts are allowed.
- One (1) Complimentary registration to the Assessment event.
- Ability to purchase additional registrations at the member rate.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Plus, general benefits listed below.

## Evening Social Hour - Thursday PM Only (\$3,750)

- 1 Complimentary registration to the Assessment event.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Recognition on a sign at your event.
- You may purchase the evening social hour on Wednesday as well.
- Plus, general benefits listed below.

## Breakfast & Lunch Partner - Friday Only (\$3,750)

- 1 Complimentary registration to the Assessment event.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Recognition on a sign at your event.
- You may purchase the breakfast and lunch partnership for Wednesday as well.
- Plus, general benefits listed below.

## General benefits for these partnerships:

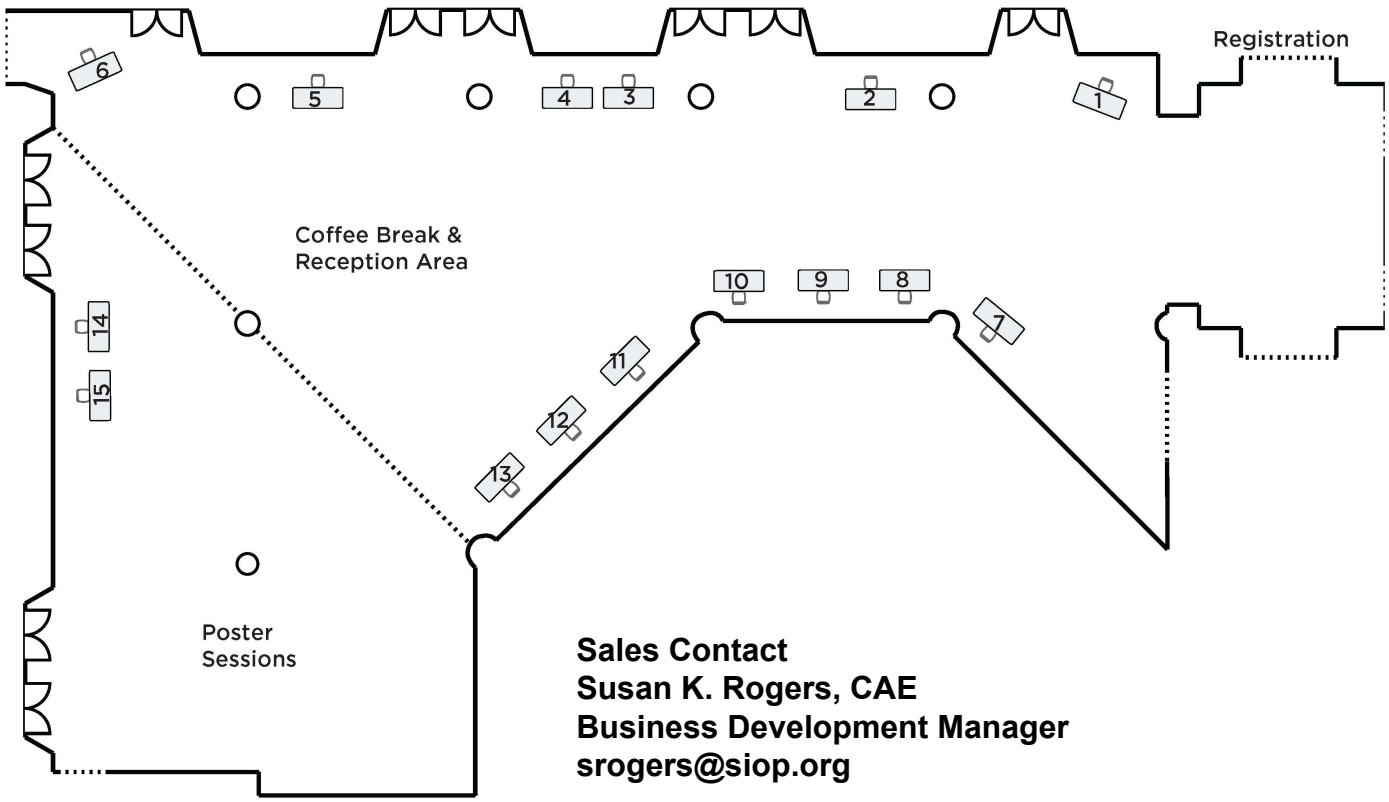
- Ability to purchase additional registrations at the member rate.
- Recognition on a sponsor thank-you sign near the registration desk.
- Group slide in the pre-event scrolling slideshow (except Program Partner).
- Logo on the LEC's sponsor-recognition web page.
- Name on pre-event registration promotional emails.
- One pre-event list of attendees with name, job title, organization, mailing address, and member type.
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**FIFTH FLOOR**



Left, the meeting space where all sessions, receptions, coffee breaks, meals will take place.

Below, map of Vendor Experience.





## LOCATION & ACCOMMODATIONS

The two 2026 Leading Edge Consortium events—"Shaping the Future of People Analytics" and "Assessment in a New Era"—will be held at the Renaissance Baltimore Harborplace Hotel at 202 E. Pratt Street in Baltimore, MD.

**Program Information:** Visit [www.siop.org/lec](http://www.siop.org/lec)

**Registration:** Registration will open May 15, 2026.

**Accommodations:** Only use the official link on the LEC hotel page to make your hotel reservations at the Renaissance Baltimore Harborplace. Do not contact the hotel directly.

## FREE VISIBILITY OPPORTUN

### Seeking Digital Training Partners

***Are you willing to share a complimentary training session related to the topic of People Analytics or Assessment with the attendees?***

We will provide the attendees a link to your complimentary online course (or your sign-up form) and you will have the opportunity to impress and educate these prospects. Recognition will be shared on the LEC website as well as at the LEC.

Contact Susan Rogers at [srogers@siop.org](mailto:srogers@siop.org) if you are interested.

**Sales Contact**  
**Susan K. Rogers, CAE**  
**Business Development Manager**  
**[srogers@siop.org](mailto:srogers@siop.org)**