

2026 PARTNER SALES PROSPECTUS

Two LECs. One Week. Twice the Insight.

2026 SIOP Leading Edge Consortium

September 30 - October 2, 2026

Renaissance Baltimore
Harborplace Hotel
Baltimore, MD



**SHAPING THE FUTURE
OF PEOPLE ANALYTICS**

SEPT. 30-OCT. 1, 2026 | BALTIMORE, MD



ASSESSMENT IN A NEW ERA

OCTOBER 1-2, 2026 | BALTIMORE, MD

Sponsorships for Both Events

Hotel Keycard Partner (\$7,500) Exclusive

- Two (2) Complimentary registrations to both events.
- Ability to purchase additional registrations at the member rate.
- Artwork on one side of the hotel key card distributed to all attendees staying at the Renaissance Hotel.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Plus, general benefits listed below.

Lanyard Partner (\$7,500) Exclusive

- Two (2) Complimentary registrations to both events.
- Ability to purchase additional registrations at the member rate.
- Logo on lanyard distributed to all attendees.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Plus, general benefits listed below.

Coffee Breaks Partner (\$7,500) Exclusive

- Two (2) Complimentary registrations to both events.
- Ability to purchase additional registrations at the member rate.
- Recognition on signage at all coffee breaks over three days.
- You can print and submit cocktail napkins for distribution.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Plus, general benefits listed below.

Wi-Fi Partner (\$4,500) Exclusive

- One (1) Complimentary registration to both events.
- Ability to purchase additional registrations at the member rate.
- Partner will set the password for the Wi-Fi.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Plus, general benefits listed below.

General benefits for these partnerships:

- Recognition on a sponsor thank you sign near the registration desk.
- Branded slide (artwork submitted by sponsor) in the pre-event scrolling slideshow.
- Linked logo on the LEC's sponsor-recognition web page.
- Logo on pre-event registration promotional emails.
- One pre-event list of attendees with name, job title, organization, mailing address, and member type.
- One post-event list of attendees with name, job title, organization, mailing address, and member type.
- Note that SIOP does not provide emails or phone numbers in the pre- and post-event lists.

Photos from 2018 LEC in Baltimore, MD



Sponsorships for Shaping the Future of People Analytics

People Analytics Program Partner (\$7,500)

- Two (2) Complimentary registrations to the People Analytics event.
- Ability to purchase additional registrations at the member rate.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Introduce the opening keynote presenter on Wednesday (Note: the individual selected must be a SIOP member, senior-level speaker)
- Branded slide (artwork submitted by sponsor) in the pre-event scrolling slideshow.
- Linked logo on the LEC's sponsor-recognition web page.
- Plus, general benefits listed below.

Lunch & Learn #1 on Wednesday (\$4,500) *Sponsor may choose only one lunch & learn on Wed.*

- Host a lunch and learn presentation. Standard room AV will be provided. Attendees will pick up their lunch, then move to Maryland E or F to attend. Handouts are allowed.
- One (1) Complimentary registration to the People Analytics event.
- Ability to purchase additional registrations at the member rate.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Plus, general benefits listed below.

Lunch & Learn #2 on Wednesday (\$4,500) *Sponsor may choose only one lunch & learn on Wed.*

- Host a lunch and learn presentation. Standard room AV will be provided. Attendees will pick up their lunch, then move to Maryland E or F to attend. Handouts are allowed.
- One (1) Complimentary registration to the People Analytics event.
- Ability to purchase additional registrations at the member rate.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Plus, general benefits listed below.

Evening Social Hour - Wednesday PM Only (\$5,000)

- One (1) Complimentary registration to the People Analytics event.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Recognition on a sign at your event.
- You may purchase the evening social hour on Thursday as well.
- Plus, general benefits listed below.

Breakfast & Lunch Partner - Wednesday Only (\$3,750)

- One (1) Complimentary registration to the People Analytics event.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Recognition on a sign at your event.
- You may purchase the breakfast and lunch partnership for Friday as well.
- Plus, general benefits listed below.

General benefits for these PA partnerships:

- Ability to purchase additional registrations at the member rate.
- Recognition on a sponsor thank-you sign near the registration desk.
- Group slide in the pre-event scrolling slideshow (except Program Partner).
- Logo on the LEC's sponsor-recognition web page.
- Name on pre-event registration promotional emails.
- One pre-event list of attendees with name, job title, organization, mailing address, and member type.
- One post-event list of attendees with name, job title, organization, mailing address, and member type.
- Note that SIOP does not provide emails or phone numbers in the pre- and post-event lists.

Sponsorships for Assessments in a New Era

Assessments Program Partner (\$7,500)

- Two (2) Complimentary registrations to the Assessments event.
- Ability to purchase additional registrations at the member rate.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Introduce the opening keynote speaker on Thursday (Note: the individual selected must be a SIOP member, senior-level speaker)
- Branded slide (artwork submitted by sponsor) in the pre-event scrolling slideshow.
- Linked logo on the LEC's sponsor-recognition web page.
- Plus, general benefits listed below.

Lunch & Learn #3 on Friday (\$4,500) Sponsor may choose only one lunch & learn on Friday.

- Host a lunch and learn presentation. Standard room AV will be provided. Attendees will pick up their lunch, then move to Maryland E or F to attend. Handouts are allowed.
- One (1) Complimentary registration to the Assessment event.
- Ability to purchase additional registrations at the member rate.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Plus, general benefits listed below.

Lunch & Learn #4 on Friday (\$4,500) Sponsor may choose only one lunch & learn on Friday.

- Host a lunch and learn presentation. Standard room AV will be provided. Attendees will pick up their lunch, then move to Maryland E or F to attend. Handouts are allowed.
- One (1) Complimentary registration to the Assessment event.
- Ability to purchase additional registrations at the member rate.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Plus, general benefits listed below.

Evening Social Hour - Thursday PM Only (\$5,000)

- 1 Complimentary registration to the Assessment event.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Recognition on a sign at your event.
- You may purchase the evening social hour on Wednesday as well.
- Plus, general benefits listed below.

Breakfast & Lunch Partner - Friday Only (\$3,750)

- 1 Complimentary registration to the Assessment event.
- One six-foot draped table and chair in the Vendor Experience (electrical not included).
- Recognition on a sign at your event.
- You may purchase the breakfast and lunch partnership for Wednesday as well.
- Plus, general benefits listed below.

General benefits for these partnerships:

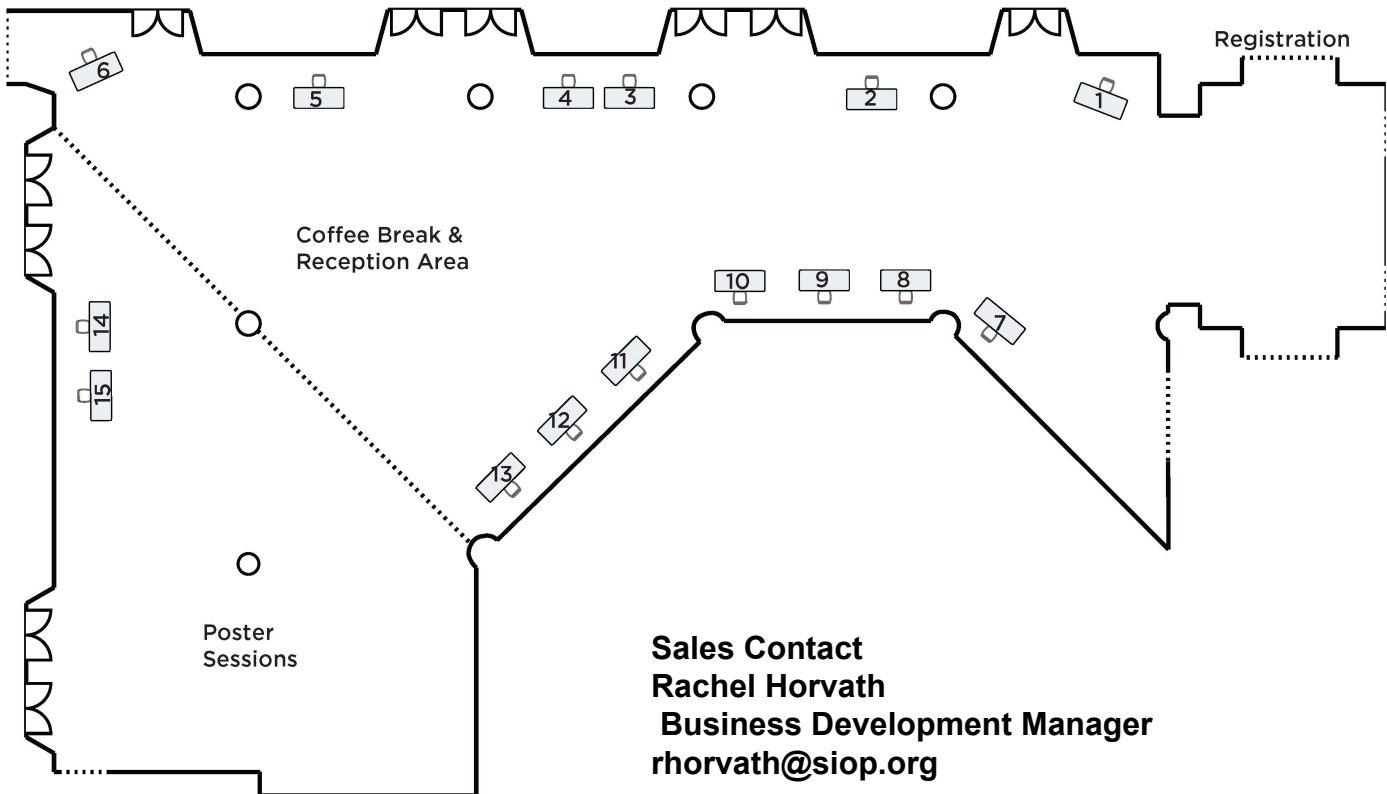
- Ability to purchase additional registrations at the member rate.
- Recognition on a sponsor thank-you sign near the registration desk.
- Group slide in the pre-event scrolling slideshow (except Program Partner).
- Logo on the LEC's sponsor-recognition web page.
- Name on pre-event registration promotional emails.
- One pre-event list of attendees with name, job title, organization, mailing address, and member type.
- One post-event list of attendees with name, job title, organization, mailing address, and member type.
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FIFTH FLOOR



Left, the meeting space where all sessions, receptions, coffee breaks, meals will take place.

Below, map of Vendor Experience.



Sales Contact
Rachel Horvath
Business Development Manager
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LOCATION & ACCOMMODATIONS

The two 2026 Leading Edge Consortium events—"Shaping the Future of People Analytics" and "Assessment in a New Era"—will be held at the Renaissance Baltimore Harborplace Hotel at 202 E. Pratt Street in Baltimore, MD.

Program Information: Visit www.siop.org/lec

Registration: Registration will open May 15, 2026.

Accommodations: Only use the official link on the LEC hotel page to make your hotel reservations at the Renaissance Baltimore Harborplace. Do not contact the hotel directly.

FREE VISIBILITY OPPORTUN

Seeking Digital Training Partners

Are you willing to share a complimentary training session related to the topic of People Analytics or Assessment with the attendees?

We will provide the attendees a link to your complimentary online course (or your sign-up form) and you will have the opportunity to impress and educate these prospects. Recognition will be shared on the LEC website as well as at the LEC.

Contact Susan Rogers at srogers@siop.org if you are interested.

Sales Contact
Rachel Horvath
Business Development Manager
rhorrath@siop.org