

90-Second Rapid Thesis Video Rubric

Scoring Scale: 3 = Excellent, 2 = Proficient, 1 = Basic/Needs Improvement

Dimension	3 – Excellent	2 – Proficient	1 – Basic/Needs Improvement
Background & Significance	Clearly explains background and importance of research to the field	Adequate explanation of background and significance	Limited or unclear background; significance not well conveyed
Results & Conclusions	Results and conclusions are clear, accurate, and meaningful	Results mostly clear but lack depth or clarity	Results unclear, incomplete, or missing
Organization & Flow	Logical, seamless progression	Mostly logical with minor gaps	Disorganized; hard to follow
Audience Appropriateness	Fully accessible to non-specialists; clear language	Mostly appropriate with some jargon	Not accessible; heavy jargon
Time Management	Well-balanced and within time	Minor pacing issues	Poor pacing or imbalance
Enthusiasm	Strong enthusiasm; enhances delivery	Clear interest in topic	Limited or no enthusiasm
Presence & Delivery Skills	Confident; strong eye contact, vocal range, and pacing	Adequate presence with minor issues	Poor presence; difficult to follow