

Ad Insertion Order Form

Please print this form and fax it to us at (419) 352-2645. The form fields are editable, so you may enter the information directly onscreen and print, or print the form and complete by hand. Information about ad specs and rates can be found at <http://www.siop.org/tip/Adrates.aspx>. For more information call (419) 353-0032 or e-mail graphics@siop.org.

Advertiser Information:

Contact Name:
 Title:
 Company Name:
 Address:

 City:
 State/Province:
 ZIP/Postal Code:
 Country:
 Telephone:
 Fax:
 E-mail:

Number of Insertions:

1 2
 3 4 (discounted rate)
 Standing Order

Ad Size:

Two pages: separate spread
 Full page
 Half page
 Other (specify):

Ad Prices and Specs:

Ad Size	Specs	Price (1,2, or 3 times)	Price (4 or more times)
Two Pages	7-1/4" (vertical) x 4-1/4" (vertical)	\$672	\$488
One Page	7-1/4" (vertical) x 4-1/4" (vertical)	\$399	\$294
Half Page	3-1/4" (vertical) x 4-1/4" (vertical)	\$309	\$252

Ad deadlines are November 1 (Jan), February 1 (April), May 1 (July), and August 1 (October).

Billing/Agency Information:

(If different from Advertiser Information)

Contact Name:
 Title:
 Company Name:
 Address:

 City:
 State/Province:
 ZIP/Postal Code:
 Country:
 Telephone:
 Fax:
 E-mail:

Issues:

January Year
 April Year
 July Year
 October Year

Special Instructions: